

Broker Direct List for LE\$\$ Seller Service Options	FSBO	Full Service Flat Fee / 1% Standard	Full Service 1.5% Premium Plus
Flat Fee Cost / Commission % *\$7,500 minimum Flat Fee on listings < \$850,000. Listings >/= \$850,000 = 1.0%. Full Service Listings outside OC = 1.5% min.	\$999	\$7500/\$8500 flat or 1% of Sale price*	1.5% of Sale price
Min / Max List Price	\$400K - \$1M	\$400,000+	\$850,000+
Multiple Listing Service	Included	Included	Included
Online - Realtor.com, Zillow, Redfin, etc	Included	Included	Included
Comparative Market Analysis	Included	Included	Included
Marketing Consultation	N/A	Included	Included
Front Yard For Sale Sign w/ QR Code	N/A	Included	Included
Home Prep Recommendations	N/A	Included	Included
Handyman, paint, flooring & landscaping referrals	N/A	Included	Included
Real Estate Legal Risk Management Plan (\$135 value)	N/A	Included	Included
All Contracts & Disclosures signed electronically	N/A	Included	Included
Guidance completing seller disclosures	N/A	Included	Included
Help Sellers negotiate best terms of sale including buyers agent commission.	N/A	Included	Included
Negotiation of Repair Requests	N/A	Included	Included
Screen & verify the accepted buyer's ability to obtain loan & close escrow.	N/A	Included	Included
USB Thumb drive with copies of ALL Contracts, Disclosures & reports related to the sale.	N/A	Included	Included
Professionally written MLS Property Description	N/A	Included	Included
Electronic Lockbox	N/A	Included	Included
Professional Photography with Pre-shoot Home Preparation guide.	Optional at sellers cost	Included - Up to 25 photos	Included - Up to 45 photos
Virtual Staging (if needed)	N/A	\$25 / photo	Included
Drone Aerial Photos (up to 5)	N/A	Optional \$150	Included
Dedicated Webpage	N/A	Optional \$99	Included
E-flyer Promotion of the new Listing & Open House to all RE Agents & Brokers in the property county.	N/A	Optional \$49	Included
Broker Hosted Open House	N/A	Up to (2)	Up to (4)
Shoe Covers	N/A	Optional \$35	Included
Color Flyers	N/A	Optional \$125	Included
Physical Property Staging	N/A	Optional at seller cost	Optional at seller cost.
Listing Service Areas	California	Orange County only	OC, LA, SB, RvrSd & SD